

## Cow Income Monitor Reports

The Cow Income Monitor shows the economic impact of individual cow performance.

There are 42 optimal information columns available to choose from. A complete list of options is listed on the reverse.

There are 2 report choices – Portrait or Landscape format. Portrait allows you up to 4 options and landscape up to 8 additional columns of information to use when comparing your cows within your herd.

These options can be changed on any test day at no additional cost. When deciding which ones to choose, consider which options would help you manage your herd better. These options can save you considerable time by having up-to-date information already grouped and averaged in one spot.

All animals are grouped into first, second, or third + lactation groups and are ranked from highest to lowest milk value within the group based on their projection using multiple component pricing. Comparisons for each group are made against the province's 75th percentile.

Animals without a 305 day projection appear at the top of each group and will be ranked accordingly when they receive their first projection.

### **How do I Use the Report Effectively?**

This report is the only report a dairyman will receive that will give economic evaluation of the individuals in the milking herd. There are many items that can be evaluated. The most significant thing to note is the difference from low dollar cow to high dollar cow within a group. All cows are compared on actual milk income among other parameters.

Cow Income Monitor can be used to evaluate heifer performance by looking at their Age at Calving, Milk Value and Dollars per Day of Life, Composite BCA, and LPI.

Cow Income Monitor can be used to monitor which cows best uses quota by looking at Lactation Fat/Protein Yield, Dollars per kg Quota used and Net Dollars after quota ownership.

When comparing the average milk value of the first lactation group to the third lactation group, Cow Income Monitor shows the value of mature cows. This can also be seen with Dollars per day of life.

For more information, contact your Customer Service Representative or call Ontario DHI at 1-800-549-4373.

**Cow Monitor Options (4 choices on Portrait/8 choices on Landscape)**

Dollars per Day of Life	Genetic Index Protein	ECM
Dollars per Day of Production Life	Genetic Index	305 Date
Dollars per Day from 2 years	Current BCA Deviation Milk	305 Milk Yield (actual or projected)
Reproductive Status	Current BCA Deviation Fat	BCA Change from Last Test (milk)
305 Fat/Protein Yield	Current BCA Deviation Protein	Lactation SCC
Test Day Milk Value	Test Day Milk Yield	Lactation LS
LTD Milk Value	Test Day Fat Yield	Barn Name
Mature Equivalent Milk Value	Test Day Protein Yield	Visible ID (Chain Number)
Current BCA Total (M+F+P)	Previous Days Open	Final Class
Current BCA Milk	Test Day Fat %	Test Day Protein/Fat Ratio
Current BCA Fat	Test Day Protein %	Days Open
Current BCA Protein	Test Day SCC	Dollars per kg Quota Used
Genetic Index Milk	Test Day LS	Net Dollars after Quota Ownership
Genetic Index Fat	LPI	Net Dollars after Quota Purchase